



# TIM HOSTE

## UI/UX DESIGNER & DEVELOPER

I am a UI/UX design and front-end developer, with extensive front-end and some backend knowledge who is well versed in website planning, data management, and execution to create a reliable website that is easy to use, navigate and manage from both the end-user and client.

### SKILLS

FIGMA

SKETCH

ILLUSTRATOR

PHOTOSHOP

WORDPRESS

HTML & CSS

JQUERY

VIDEO EDITING

AFTER EFFECTS

 [timhoste.com](http://timhoste.com)

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### CURRENT

## VYDIA INC. \\\ \\\ HEAD OF DESIGN \\\ \\\ 10.16 to PRESENT

- Created, designed and planned the implementation of a new design system
- Managed design team and helped implement design to development workflow
- Spearheaded a redesign of the new platform
- Redesigned & Developed new website to achieve current marketing initiatives
- Designed marketing collateral for events, sales & executive teams
- Implemented a design thinking standard and workflow for all product requests
- Helped in coding styles our mobile application & platform in React Native & React respectively
- Designed custom sales, marketing & executive decks for the company
- Created high and low fidelity prototypes to show off to key stakeholders

### PREVIOUS

## YASHI INC. \\\ \\\ HEAD DESIGNER \\\ \\\ 09.14 to 10.16

- Managed all designing of marketing, sales and development materials
- Designed booth layouts for events and conferences
- Lead design and development of new platform & website redesigns
- Developed and updated existing platform interface to adapt a more responsive design
- Created prototypes for new features and implemented prototypes using HTML, CSS and jQuery
- Redesigned existing sales decks, websites and other promotional materials to ensure that there is a consistent branding
- Worked with marketing team to create all the branding for the official event of Local Video Summit
- Implemented features from sales teams into our platform to increase functionality while making the process simpler for all users
- Worked with teams to structure and organize all data from a traditional approach to a API driven app

## SEM GEEKS \\\ \\\ SENIOR DEVELOPER \\\ \\\ 10.11 to 09.14

- Coded HTML sites & landing pages using php, js & css and built Drupal, Magento, Wordpress, Big Commerce, & Concrete5 Templates. Each template was coded from scratch to include custom functionality and effects
- Coded advanced jQuery scripts to enhance site functionality. Developed custom CSS3 & jQuery animations. Designed Websites & Animations. Spoke with designers and clients to come up with the series of animations that would achieve the vision
- Developed protocol for Quality Assurance on all project. Created a step by step process that ensures that all projects are up to a high standard before they are pushed live, this includes browser testing tests, window sizes, spell checking, broken link checking etc etc
- Developed a workflow from design to final product for all projects. This workflow included reviewing designs with the designer, planning out site structure and mobile optimizations, initial building on testing server, first quality control check, first client review, second quality control check final client review and finally launching the site on clients server
- Designed minor site features to help user experience. Designed the user interface for registered users of sites. Created and designed custom easy to use menus so all users would be able easily signup, log in and out, and access their information
- Integrated E-commerce functionality to work with P.O.S. management systems (EDI transferring)